



**EXPRESSION OF INTEREST (EOI)**

**FOR**

**VALIDATION OF THE TRAINING CENTERS**

**UNDER**

**PRADHAN MANTRI KAUSHAL VIKAS YOJANA (PMKVY)**

**FEBRUARY 11, 2016**

**Disclaimer:**

All information contained in this EOI, subsequently provided / clarified are in good interest and faith. This is not an agreement and is not an offer or invitation to enter into an agreement of any kind with any party. Each applicant should conduct its own investigation and analysis & should check the accuracy, reliability and completeness of the information in this EOI. Applicants should make their own independent investigation in relation to any additional information that may be required.

NSDC reserves the right to cancel this request for EOI and/ or invite afresh with or without amendments to this request for EOI, without liability or any obligation for such request for EOI and without assigning any reason. Information provided at this stage is merely indicative.

## Snapshot of the EOI

<b>Project Name :</b>	<b>Validation of the Training Centers under Pradhan Mantri Kaushal Vikas Yojana (PMKVY).</b>
<b>Objective for inviting EOI :</b>	Engaging a third party agency to conduct the validation of PMKVY Training Center, to ascertain if the Centers comply as per the specifications laid down by Sector Skill Councils(SSCs), pertaining to the training required as per specific job roles at the Center, and to develop a Rating Metrics System in order to classify the Centers.
<b>Implementing Agency for PMKVY:</b>	National Skill Development Corporation (NSDC), under the aegis of the Ministry of Skill Development and Entrepreneurship (MSDE).
<b>Eligibility Criteria for the Applicant</b>	Entities having a proven track record/ experience in validating/auditing the Training Centers. Detailed eligibility criteria are provided in Section 2.6.
<b>Selection Criteria for the Applicant</b>	Quality and Cost Based Selection (QCBS) method. EOI Proposals will be ranked according to their technical and financial scores weightage. The weights assigned are : <ul style="list-style-type: none"> <li>• Technical Score weight (Wt) = 70%</li> <li>• Financial Score weight (Wf) = 30%</li> </ul> Details are given in Section 2.7.
<b>Last Date and Time for Submission</b>	March 13, 2016 up to 1700 hours IST
<b>Methodology of submitting the EOI</b>	Applicant party should submit the EOI in the prescribed Cover letter format as shown in <b>Exhibit 1</b> , along with the details of the Applicant party as per format shown in <b>Exhibit 2</b> .
<b>NSDC Contact Information :</b>	Ms. Ritu Agarwal Associate – Monitoring National Skill Development Corporation Block A, Clarion Collection (Qutab Hotel) Shaheed Jeet Singh Marg, New Delhi - 110016 Email: <a href="mailto:ritu.agarwal@nsdcindia.org">ritu.agarwal@nsdcindia.org</a> , Ph : 011-47451600

## 1. Introduction:

National Skill Development Corporation (NSDC) is a public-private partnership which aims to promote skill development by catalysing the creation of large scale sustainable businesses by involving the private sector in the vocational training space. NSDC aims to create capacity in terms of large and quality vocational training institutions; fund entities interested to operate in the skill development business and create an enabling environment for stakeholders in the ecosystem. Refer to [www.nsdcindia.org](http://www.nsdcindia.org) for more details.

## 2. Project Details :

### 2.1 Background of Pradhan Mantri Kaushal Vikas Yojana (PMKVY):

PMKVY is a flagship outcome-based skill training Scheme of the Ministry of Skill Development & Entrepreneurship (MSDE). The Scheme was launched on 15<sup>th</sup> July 2015, on the occasion of World Youth Skills Day. The Scheme aims to provide industry relevant skill training to the youth of India, thereby improving productivity of the country's workforce by enabling them to acquire high quality skill training across a range of sectors. It also seeks to significantly scale up skill training activities in the country and enable skill training to happen at a fast pace without compromising quality. Refer to [www.pmkvyofficial.org](http://www.pmkvyofficial.org) for more details on the Scheme.

### 2.2 Objective:

NSDC is the implementing agency for PMKVY, and is expected to ensure that the spirit and essence of the PMKVY Scheme is maintained at all times. Center Validation under PMKVY is one of the significant aspects for the smooth and seamless implementation of the Scheme.

In view of the above, NSDC by way of this EOI, invites application from interested applicants, **with the following objectives:**

- 2.2.1 Engaging an independent third party agency **herein referred to as 'Applicant'** for conducting the validation of the Training Centers of PMKVY, for the Scheme's next phase, which is expected to be launched in April 2016. The relevant details of the next phase of PMKVY pertaining to this project will be shared with the Applicant at appropriate time.
- 2.2.2 In the on-going phase of the Scheme, the Training Centers need to be validated by the respective Sector Skill Councils (SSCs), however for the next phase of PMKVY, the 'Applicant' will be responsible for validating the Centers, and will act as the 'single window clearance' for Center validation.
- 2.2.3 By way of validating the Centers, the Applicant will ascertain if the Training Centers comply with the standards prescribed by the respective SSCs for imparting the training pertaining to specific job roles.

### **2.3 Scope:**

Currently the PMKVY Centers registered under Skill Development Management System(SDMS) are 13,938, spread across 29 States and 6 Union Territories. The number of Centers under the next phase of PMKVY is expected to increase. The Applicant will be required to validate all the Centers pertaining to PMKVY next phase.

The modified version of the Scheme in the next phase of PMKVY is expected to be a 3 year Scheme (details of which would be confirmed at a later stage), however the Applicant may be required to complete the Center validation exercise in 1 to 1.5 years from the start of the Scheme. Any new Center(s) registered at subsequent stages of the Scheme, will also be included in the scope of the Project.

The scope of the Project may get enhanced/ revised on need basis.

### **2.4 Roles and Responsibilities of the Applicant:**

The Applicant would be required to perform the following roles/responsibilities:

**2.4.1 Validation of Centers** : Coordinate with the necessary stakeholders such as NSDC officials, PMKVY team, SSCs, Assessment Agencies, Training Partners, Government Officials etc to take inputs from them, with regards to essential criteria/parameters for validating the Centers. The Applicant is expected to devise an exhaustive list of the parameters through the inputs from above said stakeholders. Some of the broad indicative parameters are given below:

- I. Center Address: Existence of the Training Center as per the address registered on PMKVY IT platform (SDMS).
- II Infrastructure: Training Center infrastructure readiness in terms of size of the Center, number of classrooms, number of labs, computers, biometric attendance system and other relevant details.
- III Equipment: Availability of necessary equipment list as prescribed by the respective SSCs, required to impart the training as per the job role requirement.
- IV Trainers : Availability of qualified and experienced trainers, certified by the concerned SSCs.
- V Content/Curriculum: Availability of the training content pertaining to the job role requirement. Alignment of the curriculum to National Skill Qualification Framework(NSQF), and approved by the Standards & Quality Assurance Department of NSDC.
- VI Branding: Training Center's branding as per PMKVY guidelines.
- VII Adequacy of Center: The Training Center's adequacy in terms of other relevant aspects, as per the job role specification.

VIII Placement desk/ Placement Coordinator: Availability of a mentor/ placement coordinator/ Placement desk at the Training Center.

IX Training related Forms : Availability of enrolment form, Trainee Feedback Forms and other relevant forms, in case the trainees are enrolled at the concerned Center.

The above list of parameters are illustrative only and not exhaustive.

2.4.2 **Understanding the detailed specification for each parameter**: The Applicant will coordinate with the Stakeholders such as SSCs to understand the detailed specification with respect to each of the parameters, for carrying out the Center validation process.

2.4.3 **Developing a robust Rating Metric System** : Identify the relevant criteria, through the inputs received from the stakeholders, for developing a robust rating mechanism in order to classify the Training Centers as per the Rating Metric System.

2.4.4 **Categorisation/Classification of Centers**: Post validation, the Applicant will be expected to classify/categorise the Centers, basis on the Rating Metric System.

2.4.5 **Report submission** : The Applicant will provide detailed reports to PMKVY Team of NSDC, on Center Validation and Center Classification, for each Center. The Applicant will take the responsibility of the authenticity of the information provided in the reports.

## **2.5 Roles and Responsibilities of NSDC:**

NSDC shall be responsible for the following roles and responsibilities:

2.5.1 Giving inputs to the Applicant for finalizing/ approving :

- a. Training Center validation parameters.
- b. Center classification criteria to enable the Applicant to create the Rating Metric System for the Centers.
- c. Format of the reports to be submitted to PMKVY team of NSDC.

2.5.2 Providing the list of PMKVY Centers for validation and classification, and the priority list of Centers at appropriate time (if any).

2.5.3 Facilitate the Applicant's coordination with the necessary stakeholders to collect the required inputs at various stages.

2.5.4 Provide essential authorization documents that may be required by the Applicant to carry out the roles and responsibilities as defined above.

2.5.6 Provide any other necessary support that may be required by the Applicant to execute this Project.

## 2.6 Eligibility Criteria for the Applicant

Following eligibility criteria would be considered:

- 2.6.1 Experience of working on a similar project, with a proven track record of performing Center validation/ audits.
- 2.6.2 Availability of skilled manpower to cover the Training Centers spread across rural and difficult areas. Preference will be given to such agencies who will deploy their own manpower (on their rolls) on this Project.
- 2.6.3 Expertise to cover a wide spectrum of geography, as per the location of the Training Centers, such as Left Wing Extremism (LWE) areas, North East (NE) States, Jammu & Kashmir (J&K) etc.
- 2.6.4 NSDC encourages the use of innovation and technology to execute such projects. The Applicant agencies demonstrating the Approach & Methodology using innovative technology measures would be given preference.

## 2.7 Selection Criteria :

The proposals will be evaluated based on the technical and financial details/proposals submitted by the Applicant. The Technical Evaluation criteria are given in the table below:

**Table 1 :**

<b>Evaluation/Selection Criteria – Technical</b>		<b>Points</b>
<b>1. Applicant's Profile and Past relevant experience</b>		<b>30</b>
a. Profile of the Applicant firm includes date of establishment, nature of business, annual turnover, details of office/operations across States/Regions, and other relevant details about the firm.		
b. Past experience includes relevant experience of the Applicant in executing similar projects of conducting validation/audit of the Centers.		
<b>2. Approach &amp; Methodology</b>		<b>45</b>
a. Applicant's approach and work plan/methodology/tools and techniques in carrying out the roles and responsibilities indicated in the Project to meet the objectives.		
b. Applicant's methodology and approach to cover the Centers located in difficult areas such as NE, LWE , J&K States.		
c. Innovation and technology based work plan for executing this project.		
d. Approach and Methodology details should also include a broad template of the Center Validation report ( Refer 2.4.5).		
<b>3. Team expertise</b>		<b>25</b>
a. Details of the count and expertise/ Profile of the manpower who will be deployed on this project, along with specifics with respect to 'On rolls manpower'/ 'On Contract'/ 'Outsourced' etc.		
<b>Total Points</b>		<b>100</b>

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**Only those EOI with a technical score of greater than 70, shall be considered for financial evaluation.** The technical score (St) shall be as per the points scored as per above Table 1. The Quality and Cost Based Selection (QCBS) method shall be adopted for selection of the Applicant. Applicant with the lowest evaluated Financial Proposal (Fm) will be given the maximum financial score (Sf) of 100 points. The formula for determining the financial scores is the following:  $Sf = 100 \times Fm/F$ , in which Sf is the financial score, Fm is the lowest price and F is the price of the proposal under consideration.

Proposals will be ranked according to their combined technical (St) and financial (Sf) scores using the weights (Wt = the weight given to the Technical Proposal; Wf = the weight given to the Financial Proposal;  $Wt + Wf = 1$ ) indicated below. The combined score (S) will be calculated as follows:  $S = St \times Wt + Sf \times Wf$ .

The weights given to the Technical and Financial Proposals are:

- Wt = 70%
- Wf = 30%

## **2.8 Instruction to Applicant Agencies**

2.8.1 Based on the scope of the Project, and post reviewing the necessary aspects of the Applicant Agencies as per the EOI received, NSDC may exercise the option to empanel more than one agency as 'Applicant', if the need be.

2.8.2 The Applicant should submit EOI as per the format prescribed, as depicted in **Exhibits 1 and 2, along with supporting documents**. The financial proposal should be given on per Center basis.

2.8.3 The last date of receipt of EOI is March 13, 2016 up to 1700 hours IST.

2.8.4 **The EOI should be enclosed in a sealed envelope with subject 'EOI for Validation of Training Centers under PMKVY'**, addressed to Ms. Ritu Agarwal at NSDC.

2.8.5 NSDC reserves the right to accept or reject the EOI from the Applicant without assigning any reason whatsoever.

**Bhavna Chopra**  
Head – Strategic Projects

Date : .....  
Place : New Delhi



## Exhibit 1

### Format for Covering Letter

[On the Letter head of the Applicant]

Date:

To

**Ms. Ritu Agarwal**

Associate – Monitoring  
National Skill Development Corporation,  
Block A, Clarion Collection (Qutab Hotel),  
Shaheed Jeet Singh Marg,  
New Delhi - 110016

**Ref: Validation of the Training Centers under Pradhan Mantri Kaushal Vikas Yojana (PMKVY).**

Being duly authorized to represent and act on behalf of.....  
(hereinafter referred to as the “**Applicant**”), and having reviewed and fully understood the information provided, the undersigned hereby apply in response to the EOI document thereby expressing interest to participate in the project “**Validation of the Training Centers under Pradhan Mantri Kaushal Vikas Yojana (PMKVY)**”.

We are enclosing our EOI with the capabilities and experience in the project.

**The financial proposal on per Center basis, is also attached.**

Yours faithfully,

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(Signature of Authorised Signatory with Company Stamp)

(Name, Title and Address)

## Exhibit 2

### Desired information of the Applicant Agency:

- A. Name, details of incorporation, address of the registered office, corporate headquarters, and its branch office(s), if any, in India and date of incorporation and/or commencement of business.
- B. Brief description of the Applicant including details of its main lines of business, along with Financial Reports of the Applicant pertaining to the last two Financial Years, i.e. FY 2014 – 15, and 2013 – 14.
- C. Description of capabilities and past experience of executing such projects of Center validation/audit, along with support of evidence showing contract order received etc. The financial value of the contract/order of conducting such projects should also be provided.
- D. A brief proposal and the justification for why the agency should be selected /empaneled to execute this Project under PMKVY. Details pertaining to the Table 1, in Section 2.7 would be required.
- E. Details of whether the applicant agency is capable of executing this project, considering the scope of the project as given in Section 2.3.
- F. Name, Designation, Address and Phone Numbers of Authorized Signatory of the Applicant:

Name	
Designation	
Organization	
Address	
Telephone Number	
Email	
Mobile Number	