

Posters: Guidelines for TPs/TCs (PMKVY-STT)

The following informational posters are to be mandatorily put up in **each classroom/lab at each Training Centre** under the PMKVY 2.0, Short Term Training Scheme, as per the indicated requirements.

SECTION A

- 1. Poster 1 – Model Code of Conduct**
- 2. Poster 2 – Interview Etiquette**
- 3. Poster 3 – Benefits for PwD Candidates**

Posters 1 – 3 are available in both Hindi and English, under the **“Branding and Collateral”** page on the **PMKVY website**: <http://pmkvyofficial.org/Marketing-Guidelines.aspx> under the zipped folder titled “Informational Posters”.

SECTION B

- 1. Poster 4 – Placement Poster**
- 2. Poster 5 – Equipment List Poster**
- 3. Poster 6 – Job Role Overview Poster**
- 4. Poster 7 – Occupation Map Poster**

Posters 4 – 7 for each job role/sector are available under the **“Branding and Collateral”** heading on each **Sector Skill Council website**. Link to access the URLs of the respective SSCs “Branding and Collateral” page, which contains the informational posters for job roles under PMKVY-STT:

S. No	Sector	Poster Link
1	Agriculture	http://asci-india.com/Branding%20and%20Collateral.php
2	Apparel	http://sscammh.com/certification.php
3	Beauty and Wellness	http://www.bwssc.in/branding-and-collaterals-page-181
4	BFSI	http://www.bfsissc.com/downloads/branding_collateral.zip
5	Capital Goods	http://www.cgsc.in/Branding-and-Collateral.html
6	Construction	https://www.csdcindia.org/knowledge-bank/branding-and-collateral/
7	Domestic Worker	http://dwsscindia.in/branding-and-collateral/
8	Food Processing	http://www.ficsi.in/branding-and-collateral.php
9	Furniture and Fittings	http://ffsc.in/branding-and-collateral/#
10	Gems and Jewellery	http://www.gisci.org/info.html
11	Handicrafts and Carpet	http://www.hcssc.in/branding-and-collateral
12	Healthcare	http://healthcare-ssc.in/branding-and-collaterals-page-211

13	Iron and Steel	https://www.iissc.org/posters
14	Leather	http://leatherssc.org/branding-and-collateral/
15	Life Sciences	http://lssdc.in/Show-Page.aspx?PageID=286#
16	Management	http://mepsc.in/media-kit
17	Mining	http://skillcms.in/branding-collateral
18	Plumbing	http://www.ipssc.in/pdf/Branding_and_Collateral.pdf
19	Power	https://psscindia.org/BcEnglish.aspx
20	Retail	https://rasci.in/Branding.php
21	Rubber	http://rsdcindia.in/Download/posters.pdf
22	Sports	http://sportsskills.in/brandingandcollateral.php
23	Telecom	http://tsscindia.com/brandingandcollateral
24	Textiles and Handlooms	http://texskill.in/branding-and-collateral/
25	Tourism & Hospitality	https://www.thsc.in/branding-and-collateral/
26	IT-ITeS	https://www.sscnasscom.com/branding-collaterals/

Note: Link to access posters for remaining SSCs will be updated soon. More such posters may be created/published job role/sector-wise by SSCs, in the future. TPs are requested to check SSCs/PMKVY website regularly for any update.

Training Partners are requested to go through the instructions carefully and get the posters printed as per the below specifications and put them up in classrooms/labs at your Training Centers.

Specifications for Posters		
Position:	Size:	Material:
On Walls in each Classroom (Two Posters each – One in English & One in Hindi)	17inchx22inch	Digital Printing on Imported Art Paper (300 GSM)

Poster Objectives

1. **Model Code of Conduct Poster:** To ensure candidates are aware of the centre rules and maintain discipline and decorum.
2. **Interview Etiquette Poster:** To familiarize candidates with proper interview etiquette.
3. **Benefits for PwD Candidates:** To ensure Persons with Disability (PwD) are aware about the benefits to be provided to them, as per scheme guidelines.
4. **Placement Poster:** To make candidates aware of the current market requirements and future placement opportunities which may be available to them post certification.

5. **Equipment List Poster:** To familiarize candidates with the equipment they will be handling over the duration of the course.
6. **Job Role Overview Poster:** To familiarize candidates with the NOSs, basic requirements of the job role they are enrolled under & assessment guidelines, over the duration of the course.
7. **Occupation Map Poster:** To familiarize candidates with the possible career paths they may take post training, so they may take informed career decisions.