

Notice No. NSDC-PMKVY-201807/02

Pradhan Mantri Kaushal Vikas Yojana (PMKVY) CSCM

Public Notice for Quarter 3 performance-based Re-Allocation of Targets to TCs

Dated - 19/07/2018

National Skill Development Corporation

Pradhan Mantri Kaushal Vikas Yojana (PMKVY), the flagship scheme of the Ministry of Skill Development & Entrepreneurship (MSDE) aims to enable Indian youth to take up industry-relevant skill training that will help them in securing a better livelihood.

Under the scheme, the Short-Term Training (STT) Program is designed to impart skill training to the youth who is either a school/college dropout(s) or unemployed, residing in any state, district of India. The Short-Term Training (STT) program is being implemented centrally as well as through States under the Centrally Sponsored Centrally Managed (CSCM) and the Centrally Sponsored State Managed (CSSM) components respectively.

Further to the “Public Notice for Quarter 2 performance-based Re-Allocation of Targets to TCs¹” dated 07th June 2018 (issued in accordance with the directions provided by MSDE) published on pmkvyofficial.org (referred hereafter as public notice dated 07th June 2018), the revised target re-allocation directions for CSCM component based on performance shall be as below:

1. Training centre eligibility criteria for performance based target re-allocation

Basis fulfilment of below listed eligibility criteria, training centres will be considered for Target Allocation:

- 1.1. Training Centres (TC) should have an overall minimum 70% reported placement performance. Placement criteria for a batch to be eligible for payment of tranche 3 has been clearly laid out by PMKVY guidelines through the directions provided in common norms as well as PMKVY Steering Committees. However, for the purpose of target reallocation for the 3rd quarter in FY 2018-19, TC wise minimum 70% reported placement performance has been calculated as follows:

¹ http://pmkvyofficial.org/App_Documents/News/NSDC-Public_Notice_for_Performance_based_Re-Allocation-_dated_07_June_2018.pdf

- a. The ratio of total Passed and failed candidates with reported employment within 90 days of certification (Result Approver Date by SSC) since inception of PMKVY 2016-20 till 15th July 2018 as per SDMS and total candidates assessed since inception of PMKVY 2016-20 till 16th April 2018 (90 days prior to cut off date i.e. 15th July 2018) will be considered.

$$\% \text{ Placement} = \frac{\text{Total Passed and Failed candidates placed within 90 days of certification (as per result approver date by SSC)}}{\text{Total candidates assessed till 16th April 2018}}$$

- b. The closure of 1st month employment record is defined as follows:
- i. Candidates whose 1st month employment record document (wage or self-employment) is uploaded on SDMS. The document uploaded must be as per the approved list of documents considered as valid proof of employment as uploaded on PMKVY website².
 - ii. The 1st month salary slip/certificate/bank statement as applicable for the candidate as uploaded on the SDMS
- c. Training centres who have minimum 70% reported placement performance and fulfil eligibility criteria as per 1.1(a) and 1.2 have to upload the documents as mentioned in 1.1(b) and same will be verified on a rolling first come first serve basis. The uploaded reported placement records of the candidate as per the SDMS portal (refer section 1.1 (b)) will be verified on a sample basis for all TCs. If any of the sample record for any of TCs fail verification as per PMKVY verification checklist, NSDC reserves the rights to take penal action in case of any misrepresentation of facts/false reporting found during verification including but not limited to target revocation, financial recovery, police FIR or legal pursuit.
- d. The purpose of such placement criteria for re-allocation is only to incentivise training centres to provide placement to the trained candidates. Furthermore, in due course of time all the placement records defined as per PMKVY placement guidelines for the purpose of 3rd tranche will be verified and processed. NSDC reserves the rights to take penal action in accordance

²http://pmkvyofficial.org/App_Documents/News/Document_Placements_Upload%20on%20PMKVY%20Website_V1_Final_22-03-2018.docx

to PMKVY guidelines in case of any misrepresentation of facts/false reporting found during completer verification including but not limited to target revocation and financial recovery.

1.2. Over and above the placement criteria, the training centre should comply with the following to be eligible for target allocation:

- a). Training centre should have carpet area \geq 1500 sq. ft. as per SMART inspection report.
- b). The centre should be a TP Owned centre accredited affiliated (at least once) with 4 or 5 star rating on SMART (3 star centre to be considered in NE, Jammu & Kashmir and TCs applying for Agriculture job role). The centres who were accredited and affiliated in the past but the annual accreditation and affiliation has elapsed are being considered for target re-allocation in accordance with the criteria's specified in section 1 of this notice, subject to their getting accredited / affiliated before applying for target approval and batch creation on SDMS.
- c). The training centre should not belong to TP/TC who are a part of NPA list and list of Suspended TCs as per Monitoring team of PMKVY 1.0 and PMKVY 2016-20

2. Target Allocation:

The categorization of training centres is as per the definition below:

a). **Category A: Training centres which have reported more than 70% placement along with 1st month employment record received**

There are 196 TP Owned training centres that have reported overall minimum 70% placement performance (As per Section 1.1 (a) of this notice) and have also uploaded the placement documents of candidates as mentioned in section 1.1(b). The documents of these TCs are being processed for placement verification and post successful verification of documents the target allocation for these TCs will be processed. These centres have carpet area more than 1500 sq. ft with 4 or 5 star rating on SMART (3 star centre to be considered in NE, Jammu & Kashmir and TCs applying for Agriculture job role). The list of these centres is provided in **annexure 1.**

b). **Category B: Training centres which have reported more than 70% placement however 1st month employment record not received**

There are 900 TP Owned training centres that have reported overall minimum 70% placement performance (As per Section 1.1 (a) of this notice) but these centres have not yet uploaded the placement documents of candidates as mentioned in section 1.1(b). These TCs have to upload the documents and same will be verified on a first come first serve basis. Post successful verification of documents the target allocation for these TCs will be processed. These centres have carpet area more than 1500 sq. ft with 4 or 5 star rating on SMART (3 star centre to be considered in NE, Jammu & Kashmir and TCs applying for Agriculture job role).The list of these centres is provided in **annexure 2**.

c). **Category C: Old Franchise training centres which have reported more than 70% placement along with 1st month employment record received**

There are 25 franchise training centres that were allocated targets in till franchise centers were allowed under PMKVY and have reported an overall minimum 70% placement performance (As per Section 1.1 (a) of this notice) and have uploaded the placement documents of candidates as mentioned in section 1.1(b). These franchise TCs will have to first convert their TC type on SMART from franchise to TP owned centres to be eligible for target reallocation. Post successful conversion, the documents of these TCs will be processed for placement verification. Post successful verification the target allocation for these TCs will be processed. These centres have carpet area more than 1500 sq. ft with 4 or 5 star rating on SMART (3 star centre to be considered in NE, Jammu & Kashmir and TCs applying for Agriculture job role). The list of these centres is provided in **annexure 3**.

d). **Category D: Old Franchise training centres which have reported more than 70% placement along with 1st month employment record received**

There are 141 franchise training centres that were allocated targets till franchise centers were allowed under PMKVY and have reported an overall minimum 70% placement performance (As per Section 1.1 (a), (b) of this notice) but these centres have not yet uploaded the placement documents of candidates as mentioned in section 1.1(b). These franchise TCs have to convert their TC type on SMART from franchise to TP owned centres to be eligible for target reallocation. Post successful conversion, these TCs have to upload the documents and same will be verified on a rolling first come first serve basis the documents of these TCs will be processed for placement verification. Post successful verification of documents the target allocation for these TCs will be processed. These centres have carpet area more than 1500 sq. ft with 4 or 5 star rating on SMART (3 star centre to be considered

in NE, Jammu & Kashmir and TCs applying for Agriculture job role). The list of these centres is provided in **annexure 4**.

e). **Category E: Training Centres not qualifying for performance based target reallocation**

These category of training centres are not qualifying for performance-based target reallocation due to but not limited to following reasons:

- Reported placement performance is less than 70%
- Centre Carpet area is less than 1500 sq. ft.
- Star rating is less than 4 star on SMART
- In eligibility lists for previous allocations

The list of all centers category wise is provided on NSDC website in the notices section and can also be accessed at:

http://pmkvyofficial.org/App_Documents/News/Performace_Based_Target_reallocation_Status_Update_19072018.xlsx

3. Steps to be followed by training centres for on-boarding on SDMS

The training centres allocated targets after verification will be able to on-board the SDMS subject to below mentioned conditions:

1. All training centres prior to requesting targets on SDMS should authenticate their center details on SDMS via SMART (Authenticate via SMART option on SDMS).
2. Training centres should enrol only two concurrent batches per job roles in a capacity cycle at a time. Any non-compliance to the above will lead to cancellation of over enrolled batches and also penalties will be imposed if found to be done intentionally.
3. Training Centre will be permitted to request targets in accredited and affiliated job roles (As per SMART) which are as per PMKVY job role list. In case where TC has job roles which are outside the PMKVY job role list, TC may choose to replace those job roles with new job roles in new PMKVY job role list³ and get them accredited and affiliated on SMART before requesting targets for these job role on SDMS.
4. Training centre should have carpet area \geq 1500 sq. ft. as per SMART inspection report.

³http://pmkvyofficial.org/App_Documents/News/Revised_applicable_Job_Roles_for_PMKVY_FY_2018-20.pdf

5. The centre should be a TP Owned centre with 4 or 5 star rating on SMART (3 star centre to be considered in NE, Jammu & Kashmir and TCs applying for Agriculture job role).
6. Training Centre should have complied with AEBAS guidelines (except in NE states and Jammu & Kashmir).
7. Training centre should have TOT certified Trainers as per accreditation and affiliation norms on SMART. This will be checked through Takshila portal data reported on SDMS.

Target reallocation for subsequent quarters would be re-initiated for eligible centres as per timelines in accordance to the public notice dated 23rd May 2018.