

Pradhan Mantri Kaushal Vikas Yojana (PMKVY) CSCM

Public Notice for Quarter 2 performance-based Re-Allocation of Targets to TCs

Dated - 07/06/2018

National Skill Development Corporation

Pradhan Mantri Kaushal Vikas Yojana (PMKVY), the flagship scheme of the Ministry of Skill Development & Entrepreneurship (MSDE) aims to enable Indian youth to take up industry-relevant skill training that will help them in securing a better livelihood.

Under the scheme, the Short-Term Training (STT) Program is designed to impart skill training to the youth who is either a school/college dropout(s) or unemployed, residing in any state, district of India. The Short-Term Training (STT) program is being implemented Centrally as well as through States under the Centrally Sponsored Centrally Managed (CSCM) and the Centrally Sponsored State Managed (CSSM) components respectively.

Further to the public notice on *Target Allocation under Centrally Sponsored Centrally Managed component of PMKVY 16-20 for the period FY 2018-2020¹* dated 23rd May 2018 (issued in accordance with the directions provided by MSDE) published on pmkvyofficial.org (referred hereafter as public notice dated 23rd May 2018), target re-allocation for CSCM component based on performance shall be as below:

1. Training centre eligibility criteria for performance based target re-allocation

Basis fulfilment of below listed eligibility criteria, training centres will be considered for Target Allocation:

1.1. Training Centres (TC) should have an overall minimum 70% placement performance.

Placement criteria for a batch to be eligible for payment of tranche 3 has been clearly laid out by PMKVY guidelines through the directions provided in common norms as well as PMKVY Steering Committee. However, for the purpose of target reallocation for the 2nd quarter in FY 2018-19, TC wise minimum 70% placement performance has been calculated as follows:

- a. The ratio of total candidates with *first reported employment* since inception of PMKVY 2016-20 till 31st May 2018 as per SDMS and total candidates certified since inception of PMKVY 2016-20 till 1st March 2018 (90 days prior to cut off date i.e. 31st May 2018) will be considered.

¹ http://pmkvyofficial.org/App_Documents/News/Public_Notice_on_Target_Allocation_for_FY_18-20-1.pdf

$$\% \text{ Placement} = \frac{\text{Total candidates with first reported employment till 31st May 2018}}{\text{Total candidates certified till 2nd March 2018}}$$

- b. Only candidates whose first reported employment is present have been considered as placed. First reported employment is defined as follows:
 - i. Candidates whose 1st month employment record document (wage or self-employment) is uploaded on SDMS. The document uploaded must be as per the approved list of documents considered as valid proof of employment as uploaded on PMKVY website².
 - ii. The 1st month salary slip/certificate/bank statement as applicable for the candidate as uploaded on the SDMS
 - c. The purpose of such placement criteria for re-allocation is only to incentivise training centres to provide placement to the trained candidates. Furthermore, in due course of time all the placement records defined as per PMKVY placement guidelines for the purpose of 3rd tranche will be verified and processed. NSDC reserves the rights to take penal action in accordance to PMKVY guidelines in case of any misrepresentation of facts/false reporting found during verification including but not limited to target revocation and financial recovery.
- 1.2. Over and above the placement criteria, the training centre should comply with the following to be eligible for target allocation:
- a). Training centre should have carpet area \geq 1500 sq. ft. as per SMART inspection report.
 - b). The centre should be a TP Owned centre accredited affiliated (at least once) with 4 or 5 star rating on SMART (3 star centre to be considered in NE, Jammu & Kashmir and TCs applying for Agriculture job role). The centres who were accredited and affiliated in the past but the annual accreditation and affiliation has elapsed are being considered for target allocation subject to their getting accredited / affiliated before applying for target approval and batch creation on SDMS.
 - c). The training centre should not belong to TP/TC who are a part of NPA list and list of Suspended TCs as per Monitoring team of PMKVY 1.0 and PMKVY 2016-20

²http://pmkvyofficial.org/App_Documents/News/Document_Placements_Upload%20on%20PMKVY%20Website_V1_Final_22-03-2018.docx

2. Target Allocation:

- a). As of now 82 training centres qualify for target reallocation as per the 70% placement criteria with cut-off date of 31st May 2018 and also satisfy conditions specified in section 1.2 (a-c) as per the above methodology. These centres will be allocated targets for a period of 6 months (1st July 2018 to 31st December 2018) post sample verification of placement records as per section 2 (c-d) below. The list of eligible centres is provided in annexure 1.
- b). These centres may be considered for next round of reallocation for the 4th quarter of FY 2018-19 (1st Jan to 31st March 2019) basis their eligibility as per public notice dated 23rd May 2018, above laid guidelines and performance. The target allocation for 4th quarter of FY 2018-19 (1st Jan to 31st March 2019) will be done at the end of 3rd Quarter of FY 2018-19 as per timelines in public notice dated 23rd May 2018.
- c). The uploaded placement records of the candidate as per the SDMS portal (refer section 1.1 (b) above) will be verified on a sample basis for these 82 eligible TCs. If 30% of the sample record for any eligible TC fail verification as per PMKVY verification checklist, training centre will not be allocated targets.
- d). Target allocations for this quarter will be released for each of the 82 training centres by 1st July 2018 post successful sample verification of their placement records subsequent to which the training centres may start SDMS on-boarding by following the below appended criteria.

3. Steps to be followed by training centres for on-boarding on SDMS

The training centres allocated targets (as in Annexure I) can on-board the SDMS subject to below mentioned conditions:

1. All training centres prior to requesting targets on SDMS should authenticate their details on SDMS via SMART (Authenticate via SMART option on SDMS).
2. Training centres should enrol only two concurrent batches per job roles in a capacity cycle at a time. Any non-compliance to the above will lead to cancellation of over enrolled batches and also penalties will be imposed if found to be done intentionally.
3. Training Centre will be permitted to request targets in accredited and affiliated job roles (As per SMART) which are as per PMKVY job role list. In case where TC has job roles which are outside the PMKVY job role list, TC may choose to replace those job

roles with new job roles in new PMKVY job role list³ and get them accredited and affiliated on SMART before requesting targets for these job role on SDMS

4. Training centre should have carpet area \geq 1500 sq. ft. as per SMART inspection report.
5. The centre should be a TP Owned centre with 4 or 5 star rating on SMART (3 star centre to be considered in NE, Jammu & Kashmir and TCs applying for Agriculture job role).
6. Training Centre should have complied with AEBAS guidelines (except in NE states and Jammu & Kashmir).
7. Training centre should have TOT certified Trainers as per accreditation and affiliation norms on SMART. This will be checked through Takshila portal data reported on SDMS.

Target reallocation for subsequent quarters would be re-initiated for eligible centres as per timelines in accordance to the public notice dated 23rd May 2018.

³ New PMKVY job role list will be uploaded separately on PMKVY official website

Annexure I: List of Training Centres Eligible for performance-based target reallocation

S.No	TC SDMS ID	TC SMART ID	TC State	TC District	TP Name	TC Name
1	5787	TC022108	Andhra Pradesh	Guntur	Praveen Business Development Advisors	PBDA TRAINING CENTER2
2	5780	TC023069	Andhra Pradesh	Prakasam	Praveen Business Development Advisors	SS Training Center
3	5777	TC025739	Andhra Pradesh	East Godavari	Praveen Business Development Advisors	PBDA CENTER3
4	4131	TC022122	Andhra Pradesh	Visakhapatnam	Ramky Foundation	RAMKY FOUNDATION
5	1414	TC001621	Bihar	Aurangabad	Datapro Computers Private Limited	Aurangabad DATAPRO
6	1482	TC001764	Bihar	Madhubani	Datapro Computers Private Limited	Phulparas MADHUBANI DATAPRO
7	134	TC000524	Delhi	West Delhi	Impact Paramedical & Health Institute	Impact Paramedical & Health Institute
8	6638	TC029874	Delhi	South Delhi	Muskan	SIPS EDUCATION CENTRE
9	7990	TC031981	Gujarat	Bharuch	Mobi Tech Institute	MOBITECH INSTITUTE
10	1792	TC004347	Gujarat	Mehsana	Rebirth Education & Research Foundation, Visnagar	Rebirth Education & Research Foundation
11	1622	TC000384	Haryana	Yamunanagar	Iris Learnings	Iris Learnings
12	2007	TC001043	Haryana	Yamunanagar	Iris Learnings	Iris Learnings
13	2909	TC013903	Haryana	Yamunanagar	Iris Learnings	Rotary Vocational Training Centre
14	535	TC000952	Haryana	Fatehabad	LALA KUNDAN LAL MEMORIAL SOCIETY	LALA KUNDAN LAL MEMORIAL TRAINING CENTER
15	1233	TC002051	Haryana	Sirsa	SAI PRASAD GREEN POWER PRIVATE LIMITED	ESS_kalanwali
16	2265	TC006489	Himachal Pradesh	Chamba	Shree Krishna Shiksha Samiti	Hill Modern Pvt. ITI
17	6131	TC021183	Jammu and Kashmir	Bandipora	Azaan International	Azaan International
18	6089	TC006185	Jammu and Kashmir	Pulwama	Brilliant Institute Of Information Technology	Brilliant institute of Information Technology
19	2006	TC001524	Jammu and Kashmir	Jammu	evergreen education trust	Sky Computer Education Allied Skill Development Bajalta
20	6439	TC029093	Jammu and Kashmir	Pulwama	Indianeers Media Private Limited	ISJK35 Gratis institute of training and skill development
21	6189	TC012632	Jammu and Kashmir	Bandipora	Isjk21 Himayat Sabr-i-hunnar	ISJK21 Himayat sabr i Hunnar
22	8412	TC008059	Jammu and Kashmir	Shopian	Isjk9 Oxbridge Computer Institute	ISJK9 OXBRIDGE COMPUTER INSTITUTE

S.No	TC SDMS ID	TC SMART ID	TC State	TC District	TP Name	TC Name
23	1256	TC000526	Jammu and Kashmir	Jammu	STIC INFOTECH	KALINDI NURSING HOME
24	6413	TC019029	Jammu and Kashmir	Jammu	STIC INFOTECH	KIRAN TRAINING CENTER
25	4808	TC018188	Karnataka	Shivamogga	Being Human Groups	BEING HUMAN GROUPS Shivamogga
26	4044	TC031245	Madhya Pradesh	Gwalior	Aim Achievers	AIMA Skill Training Center, Gwalior
27	3323	TC013612	Madhya Pradesh	Balaghat	Career Education Society	Career Kaushal Vikas Kendra
28	5230	TC021630	Madhya Pradesh	Rajgarh	Hi Tech Educational And Social Welfare Society	MARCAID INSTITUTE OF TECHNICAL EDUCATION
29	4143	TC003040	Madhya Pradesh	Gwalior	SHRI RAGHUNATH EDUCATION AND WELFARE SOCIETY	SHRI RAGHUNATH EDUCATION AND WELFARE SOCIETY
30	3924	TC012866	Maharashtra	Aurangabad	Aakash Agri Solutions Private Limited	Global Agriculture innovation and research center
31	1862	TC001517	Meghalaya	East Khasi Hills	Shubham Charitable Association	Shubham Skill Development Centre
32	3365	TC005169	Odisha	Ganjam	Indianeers Media Private Limited	ISOR3 ISA Om Bhur Bhuvah Svah College- Konisi
33	5185	TC025733	Odisha	Mayurbhanj	Scope Learning Resources Pvt Ltd	Purnima Institute
34	1638	TC000465	Punjab	Sri Muktsar Sahab	CH. HDS EDUCATIONAL & WELFARE SOCIETY	CH. HDS EDUCATIONAL & WELFARE SOCIETY
35	7891	TC021077	Punjab	Faridkot	CH. HDS EDUCATIONAL & WELFARE SOCIETY	BABA SHEIKH FARID EDUCATION ACEDEMY
36	2090	TC004030	Punjab	Fazilka	MATA BHAGWANTI DEVI SHIKSHA SAMITI	MASTER EDUCATIONAL SOCIETY
37	5463	TC031922	Punjab	Gurdaspur	National Accounts And Computer Education	Cal-C Computer Education
38	7901	TC022251	Rajasthan	Jhunjhunu	Indianeers Media Private Limited	ISRJ54 J.M. KANYA MAHAVIDAHYA BUHANA
39	8272	TC025280	Rajasthan	Jhunjhunu	National Accounts And Computer Education	PRINCE ACADEMY
40	2075	TC006379	Rajasthan	Jaipur	Nodel Society Of Human Resources And Development	Nodal Society Of Human Resources And Development, Poata
41	2257	TC006992	Rajasthan	Churu	PROMPT ACT SECURITY SERVICES PRIVATE LIMITED	PROMPT ACT SECURITY SERVICES PRIVATE LIMITED
42	5426	TC029254	Rajasthan	Alwar	Prototech Intelligence Manpower Pvt Ltd	Prototech Intelligence Manpower Pvt. Ltd.- Alwar
43	7393	TC027369	Rajasthan	Dholpur	Sant Shri Shri 1008 Kashyap Sanatan Sansthan	Shivshankar Institute of Skill Education
44	6749	TC000365	Rajasthan	Jaipur	Saraswati Computer Center	SARASWATI COMPUTER CENTER

S.No	TC SDMS ID	TC SMART ID	TC State	TC District	TP Name	TC Name
45	1694	TC001227	Rajasthan	Hanumangarh	SHIKSHA VISTAR SANSTHA	SHIKSHA VISTAR SANSTHA
46	4369	TC002953	Rajasthan	Hanumangarh	Shree Computers	Shree Computers
47	2415	TC005004	Tamil Nadu	Ramanathapuram	Emerge Vocational Skills Private Limited	Meera Catering Academy
48	4611	TC033151	Tamil Nadu	Erode	Health Educational Awareness For Lacklustre Rural People Charitable Trust	HEAL INSTITUTE OF AGRICULTURE
49	1390	TC001662	Tamil Nadu	Tiruvallur	Kaniyappa Memorial Educational Trust	Kaniyappa Memorial Educational Trust - Madras North
50	2339	TC009950	Tamil Nadu	Erode	R.M.EDUCATIONAL TRUST	RMET - I TECH CENTER
51	4062	TC028032	Tamil Nadu	Tiruvallur	Sri Vari Educational And Charitable Trust	Srivari Educational and Charitable Trust
52	3483	TC007561	Tamil Nadu	Tiruppur	Tirupur Sai Educational Trust	INDIAN INSTITUTE OF TEXTILE TRAINING
53	4784	TC007708	Tamil Nadu	Tiruppur	Tirupur Sai Educational Trust	IITT PALLADAM
54	3998	TC007723	Tamil Nadu	Namakkal	Tirupur Sai Educational Trust	GTS EDUCATIONAL ENTREPRENUERSHIP DEVELOPMENT TRUST
55	3484	TC007739	Tamil Nadu	Thoothukudi	Tirupur Sai Educational Trust	VIGNESH ENTREPRENUERIAL TRAINING AND REHABILITATION INSTITUTE(VETRI TRUST)
56	3485	TC007955	Tamil Nadu	Thoothukudi	Tirupur Sai Educational Trust	CLOUD EDUCATION AND ENTERPRISE
57	4802	TC007956	Tamil Nadu	Vellore	Tirupur Sai Educational Trust	Vellore Academy
58	3612	TC007962	Tamil Nadu	Tiruppur	Tirupur Sai Educational Trust	LEVEL 5 BEAUTY TRAINING INSTITUTE
59	5964	TC028675	Telangana	Hyderabad	Global Regional Rural Welfare Organisation	GRR Sanathnagar
60	2241	TC007153	Telangana	Hyderabad	Marg Compusoft Private Limited	MARG ACADEMY MADHAPUR
61	3362	TC010260	Telangana	Karimnagar	Prathap Educational Society	Prathap Educational Society
62	5788	TC017914	Telangana	Nalgonda	Praveen Business Development Advisors	PBDA TRAINING CENTER
63	5790	TC017918	Telangana	Nalgonda	Praveen Business Development Advisors	V Tech Computer Institute
64	8656	TC006253	Tripura	West Tripura	Scamper Technologies And Services Private Limited	Scamper Skills
65	8655	TC021402	Tripura	Khowai	Scamper Technologies And	Scamper Skills

S.No	TC SDMS ID	TC SMART ID	TC State	TC District	TP Name	TC Name
					Services Private Limited	
66	6264	TC016707	Tripura	North Tripura	Scamper Technologies And Services Private Limited	Gleanings School of Information Technology
67	6629	TC019882	Uttar Pradesh	Pratapgarh	Adarsh Shiksha Niketan Samiti	ADARSH SHIKSHA NIKETAN SAMITI
68	5567	TC032646	Uttar Pradesh	Mau	Aim Achievers	AIMA Training Center MAU
69	8406	TC025659	Uttar Pradesh	Jaunpur	Aradhya Jan Sewa Samiti	ARADHYA JAN SEWA SAMITI
70	6630	TC017467	Uttar Pradesh	Azamgarh	Aurora Classes	AURORA CLASSES
71	6901	TC029815	Uttar Pradesh	Agra	Balaji Skill Development Sansthan	BALAJI SKILL DEVELOPMENT SANSTHAN
72	7926	TC032581	Uttar Pradesh	Lakhimpur Kheri	Gomti Inter College	GOMTI INTER COLLEGE
73	6049	TC024376	Uttar Pradesh	Lucknow	Navodaya Welfare Foundation	NAVODAYA WELFARE FOUNDATION
74	6085	TC023419	Uttar Pradesh	Ambedkar Nagar	Neel Kanth Education And Charitable Trust	Neel Kanth Education And Charitable Trust
75	6056	TC020430	Uttar Pradesh	Bareilly	Prabhat Skill Training & Computer Sansthan	prabhat skill training computer sansthan
76	3337	TC011342	Uttar Pradesh	Aligarh	Sarva Kalyanam Nyas	Sarva Kalyanam Nyas
77	7959	TC021022	Uttar Pradesh	Etawah	Satya Guru Skill Development Center	Satya Guru Skill Development Center
78	5775	TC007170	Uttar Pradesh	Mathura	Shri Venudhar Shiksha Vikas Samiti	S.S. EDUCATIONAL INSTITUTE
79	6004	TC020120	Uttar Pradesh	Lucknow	The Unique Foundation	THE UNIQUE COMPUTERS
80	2411	TC008753	Uttar Pradesh	Agra	UTTHAAN INDIA FOUNDATION	UTTHAAN SCHOOL OF VOCATIONAL TRAINING
81	3977	TC023103	Uttarakhand	Haridwar	National Accounts And Computer Education	National Institute Of Computer Education
82	2809	TC001052	West Bengal	Kolkata	Simoco Educational Trust	Simoco Education Centre